EDD Snapshot

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Art Advisory Partners Ltd

1. Risk Alert Matrix

No Evidence	Area of Interest	Area of Concern

Reputational Risk Categories	Employee/Client Reviews	Suspicious Online Activity	
	Illegal Activities	Other	
Discrepancy Risk Categories	Corporate Inconsistencies		
Adverse, PEP & Sanctions Check	Adverse Media	Sanction Check	High Risk Jurisdiction
Regulatory Risk Categories	Court Records	Regulatory Actions/Notices	

Sources:

The report was prepared using publicly available online information. Sources used, but not limited to, during the research have been listed below:

- ✓ Social Media
- ✓ Sanctions Check
- ✓ Surface Web Sources
- ✓ Client & Employee Reviews
- ✓ Cached Information
- ✓ Breached Data Sources
- ✓ Corporate Records
- X Deep Web Sources
- X Proprietary Databases
- X Court & Regulatory Records
- X Network Risk Analysis

Note: For further information about the methodology used to explore these sources, please see the Validity of Information section.

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2. Risk & Executive Summary

The following is a summary of the information provided in this report. Full details relating to each summary and any risks can be found in the relevant section of the report. To directly access a specific section of the report, click the hyperlinked title of the section in the headings below.

Background Information	pg. 5

According to UK company records, Art Advisory Partners Ltd ('Art Advisory Partners' or 'the company') was incorporated on 10 May 1995 in the UK. The company is engaged in providing art advisory services.

Shareholding Information	pg. 7

According to UK company records, the shareholders holding more than 10% shares of the company as on 28 Aug 2022 are Eric Allan (20%), Sarah Allan (20%), Larissa Berger (10%), and Art Advisory Holdings Ltd (50%).

Employee & Client Reviews	pg. 8

The company has received under 100 reviews across different review sites. Positive comments mention customer service whilst negative reviews discuss issues with company's Director and Founder, Eric Allan.

Employee/Client Reviews	Negative employee reviews were identified on Glassdoor and Indeed. The reviews, posted between 2018 and 2022, describe Director Eric Allan as misogynistic, sexist, manipulative, and dictatorial.

Social Media, Websites & Domains	pg. 13

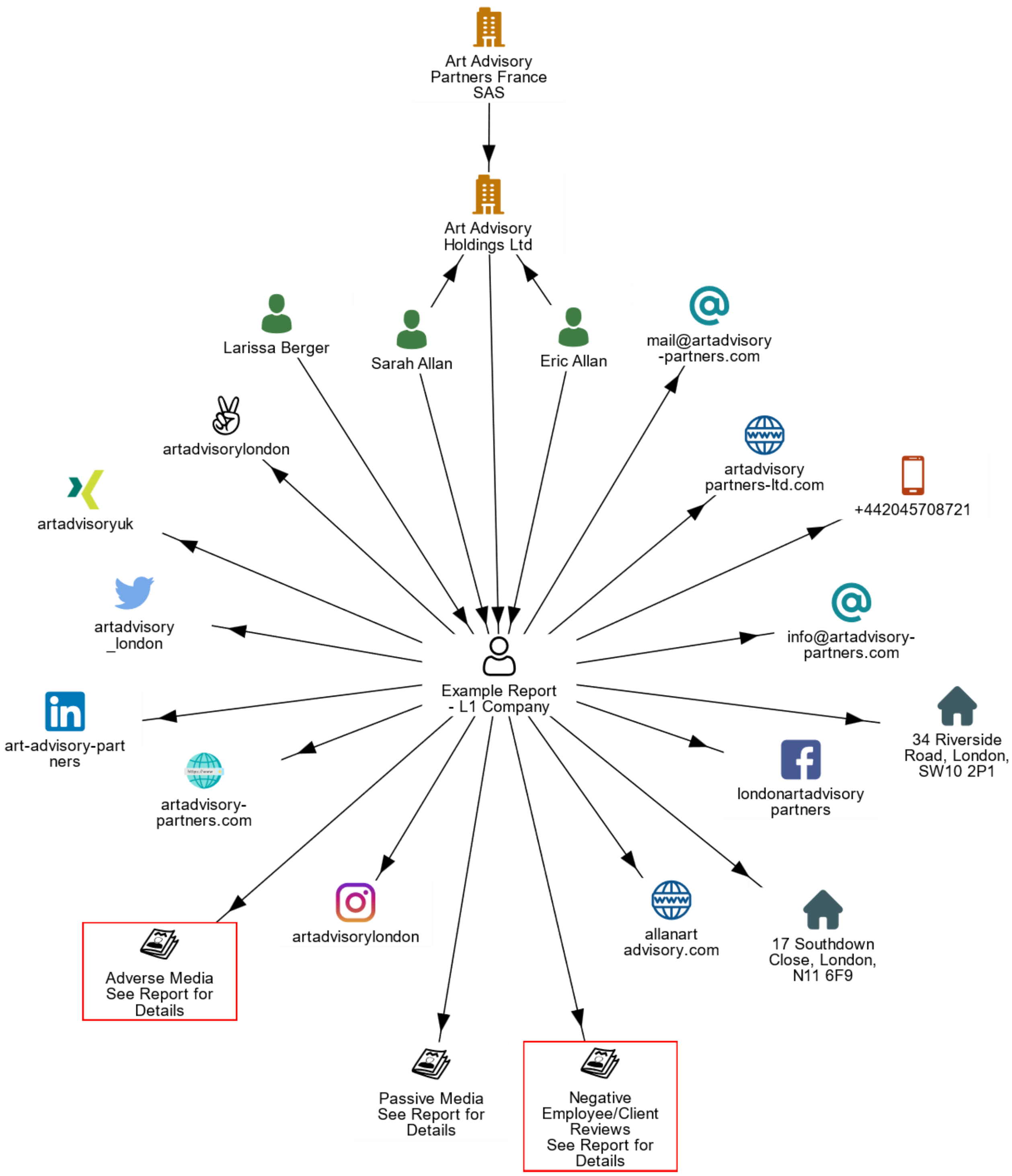
The company has a moderate footprint on social media, with profiles for the company including Twitter, Facebook, Instagram, and Pinterest among others. Additionally, the company has a website detailing its advisory services for individuals and galleries.

	Press & Media	**pg. 19**
The company has a moderate online media footprint beyond that relating to history and operations. This includes information relating to its projects, clients, and history.		
Adverse Media	In 2019 the company was fired from a project with the London Road Art Consortium (LRAC). A BBC article reported this was due to the company Director, Eric Allan, being "disruptive" and "argumentative" whilst the LRAC statement claimed it was due to "irreconcilable differences" between the teams. In 2020 the former LRAC Head described the company as "extremely disorganised" and stated it "failed to follow through on promises".	

3. Background Information

Details	Description
Name	Art Advisory Partners Ltd The company was formerly known as Allan Art Advisory Ltd from May 1995 until Jul 2015.
Company/VAT Number	000010001
Incorporation/ Establishment Date	According to UK company records, the company was incorporated on 10 May 1995.
Business Activities	The company is primarily engaged in providing art advisory services.
Key Individuals	• Eric Allan, Director • Sarah Allan, Director • Larissa Berger, Secretary
Stock Exchange	Not Listed
Email Address(es)	• info@artadvisory-partners.com • mail@artadvisory-partners.com
Phone Number(s)	• +442045708721
Address(es) and Location(s)	• 34 Riverside Road, London, SW10 2P1 (registered address) • 17 Southdown Close, London, N11 6F9 (former registered address) The company's affiliates also operate/trade in other countries including France, Australia and Canada. Research efforts were focused on Art Advisory Partners Ltd in the UK.

4. Chart



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5. Shareholding Information

According to UK company records, the shareholders holding more than 10% shares of the company as on 28 Aug 2022 are as listed below:

- Eric Allan (20%)
- Sarah Allan (20%)
- Larissa Berger (10%)
- Art Advisory Holdings Ltd (50%)

According to UK company records, the following individuals hold more than 10% shares in Art Advisory Holdings Ltd:

- Eric Allan (30%)
- Sarah Allan (20%)
- Art Advisory Partners France SAS (50%)

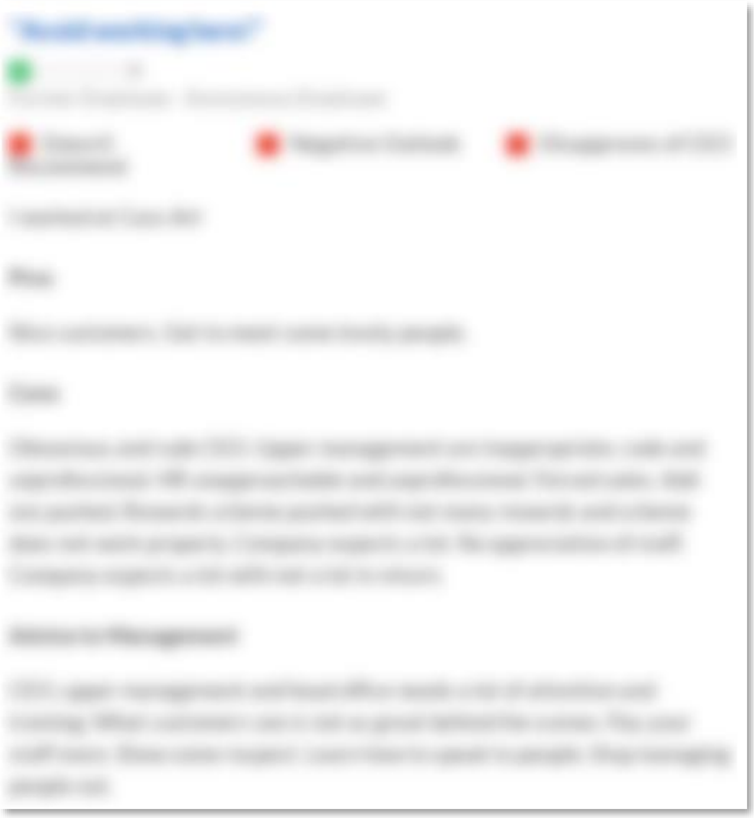
Note: Research efforts to identify the shareholding information were limited to the UK and up to two layers within the scope of this report. Additional research to identify ultimate beneficial owners may be conducted upon request.

6. Employee & Client Reviews

Review Website & Link	Number of Reviews	Average Score
Glassdoor	30	2/5
Google	15	4/5
Indeed	10	2.5/5

Reputational Risk: Employee/Client Reviews

More than 15 reviews criticising the company Founder and Director, Eric Allan, have been posted between 2018 and 2022 on Glassdoor and Indeed. The reviews accuse him of misogynistic and sexist behaviour with accusations including Eric giving attractive women preferential treatment, poor management, and mistreatment of staff. Other reviews call him “manipulative” and “dictatorial”. 10 of them are shown below and a detailed analysis of these can be provided upon request.



Art Advisory Partners Ltd

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On Glassdoor, a total of 30 reviews have been posted about the company, out of which the company received 10 reviews with 1 Star or 2 Star rating. The negative reviews are discussed above. Additionally, positive reviews mention a positive atmosphere and good employee benefits.

On Indeed, a total of 10 reviews have been posted about the company, out of which the company received 4 reviews with 1 Star or 2 Star rating. The negative reviews are discussed above. Additionally, positive reviews mention a positive company culture and praise the company's flexible work from home policy.

On Google, a total of 15 reviews have been posted about the company, out of which the company received 3 reviews with a 1 Star or 2 Star rating. Examples of these reviews are given below, and primarily discuss customers unhappiness with the company's pricing. A detailed analysis can be provided upon requests:

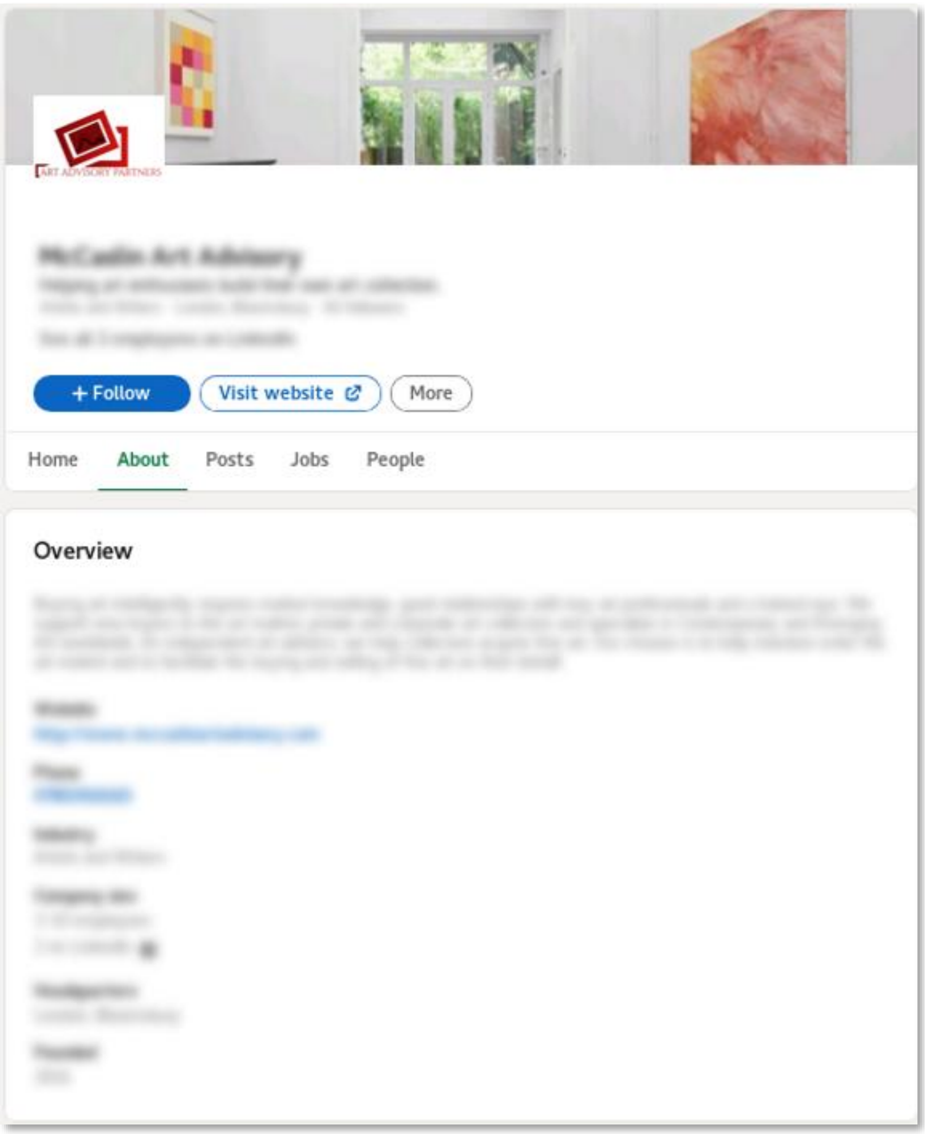
Additionally, positive reviews mention the company's customer service describing staff as "friendly" and "approachable".

7. Social Media, Domains & Websites

7.1 Social Media

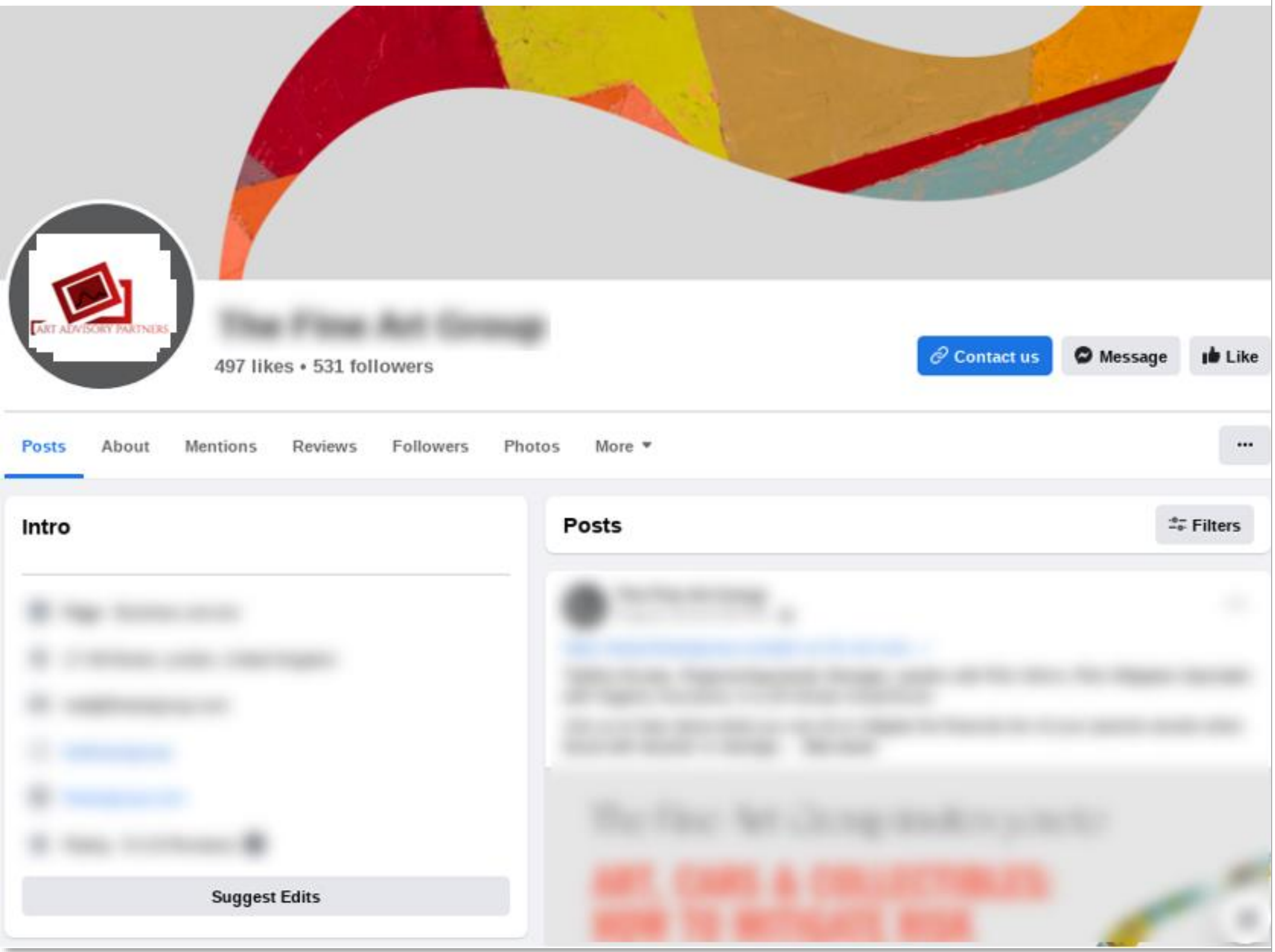
The following social media profiles were found to be connected to the company:

	linkedin.com/in/art-advisory-partners



The company's LinkedIn page lists recent job openings and locations. Posts shared by the company relate to art, its projects, and clients.

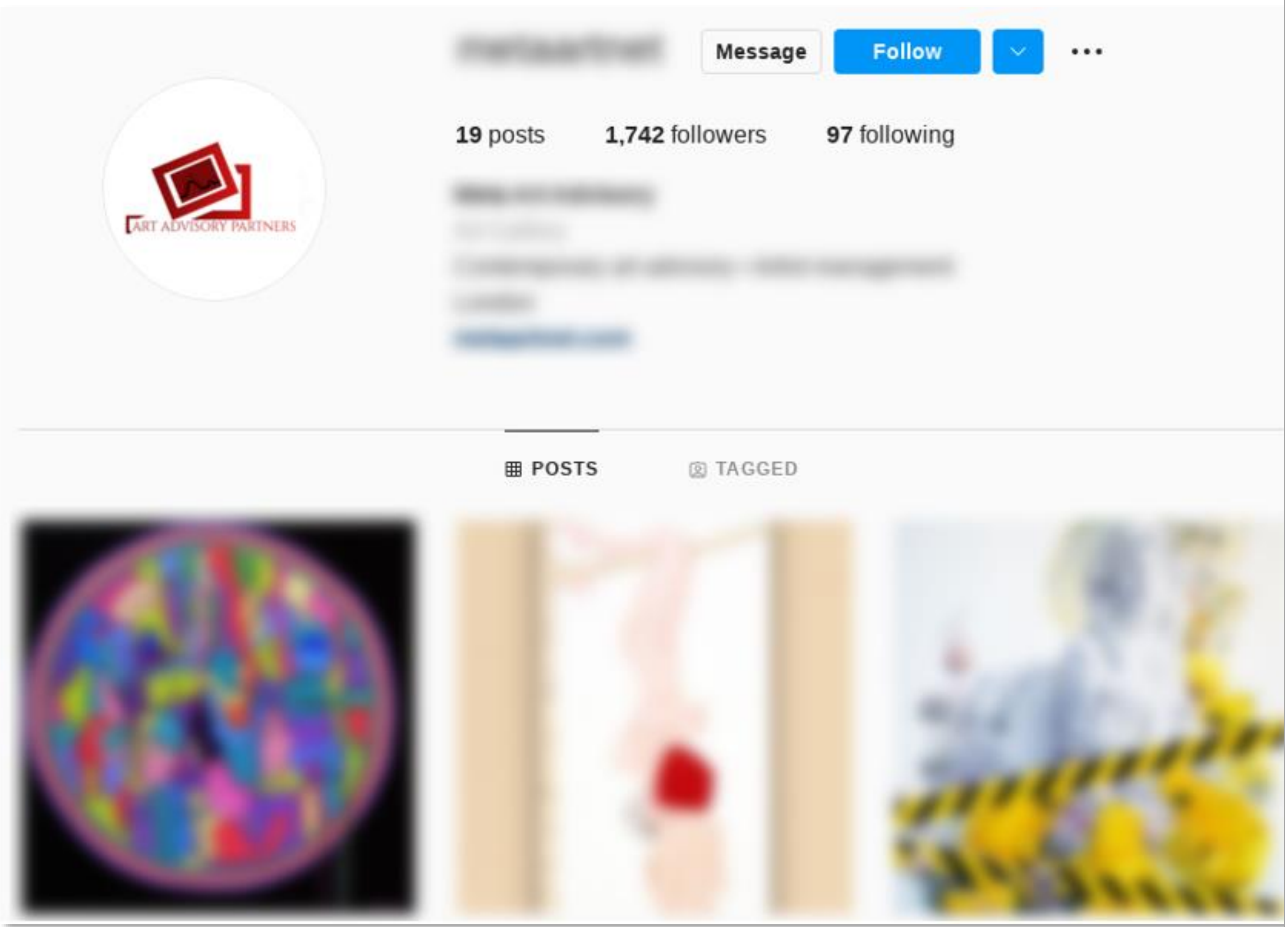
facebook.com/londonartadvisorypartners



On Facebook, the company has shared content relating to its projects, clients, and the art sector. The page was last active in August 2022 and was created in February 2012.

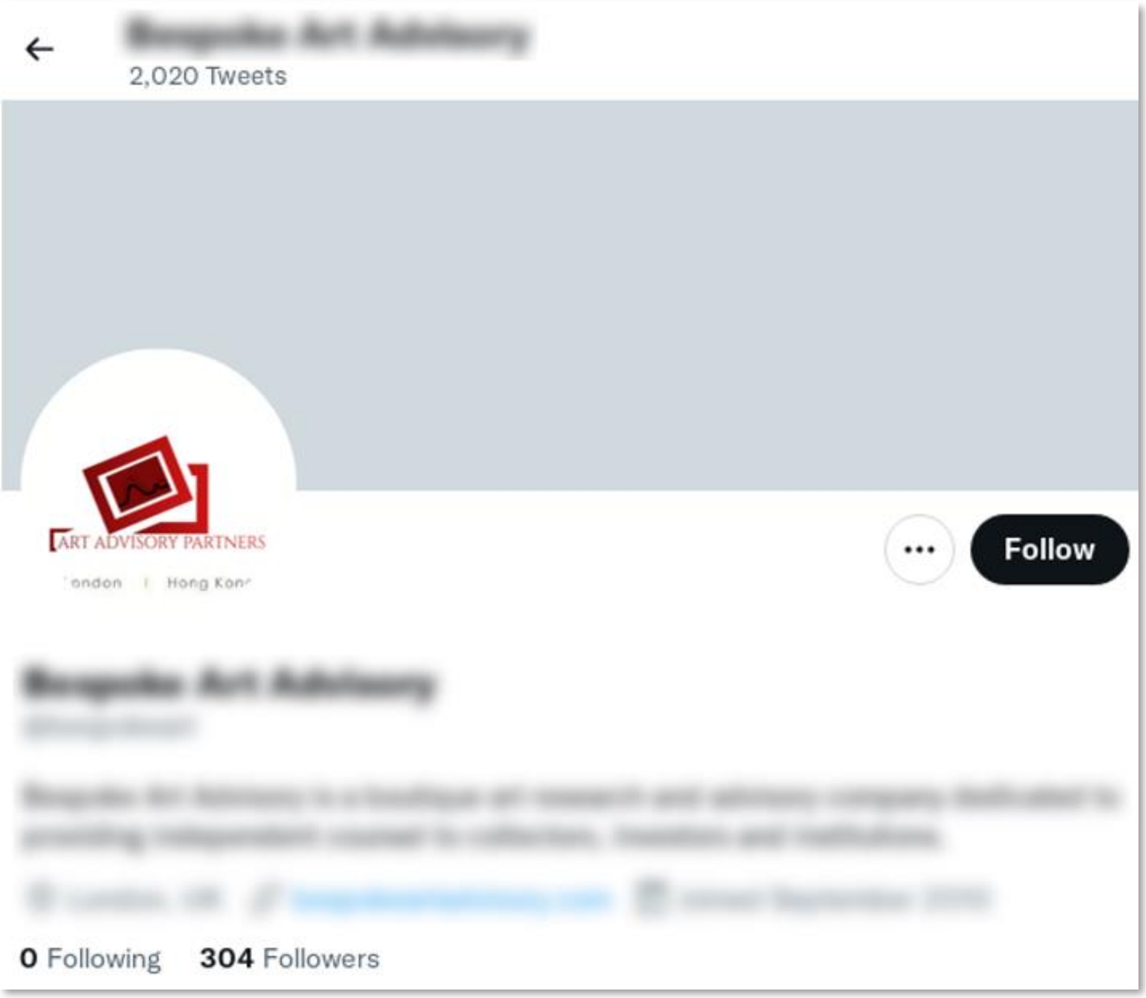
Note: Due to technical limitations imposed by Facebook, only profile posts since August 2019 have been analysed within this report. Adverse keyword searches have also been conducted.

instagram.com/artadvisorylondon



The company's Instagram is public. The company has posted content relating to events and art galleries. The company is tagged in posts relating to its clients and events. The profile last posted a picture in July 2022.

twitter.com/artadvisory_london



The company's Twitter profile is public. The company has tweeted content relating to art galleries, exhibitions, and events. Liked tweets reflect the company's interest in the art sector. The company was last publicly active in August 2022.

Note: Due to technical limitations imposed by Twitter, natural language processing was used to identify tweets of concern from the latest 3,200 tweets, and these were analysed to identify any adverse content.

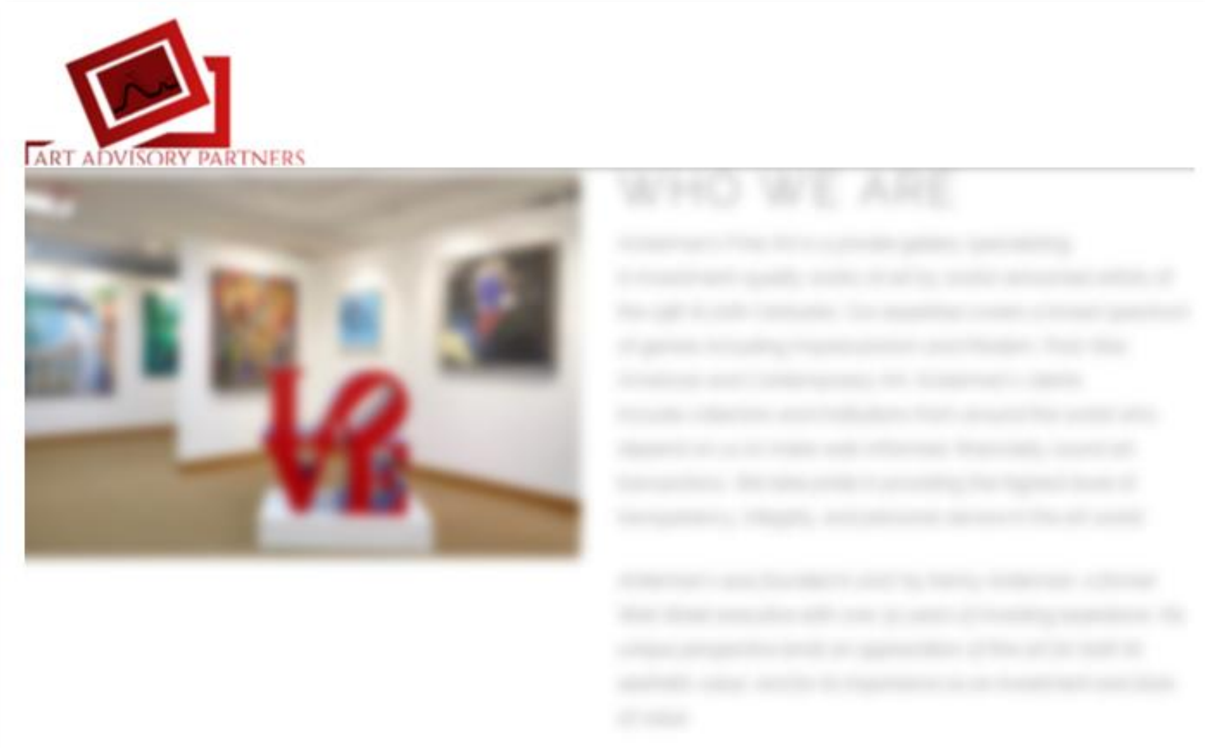
The following other social media accounts owned by the company reveal little further information or activity:

Platform	Account Link
	angel.co/artadvisorylondon
	xing.com/profile/artadvisoryuk

Note: Content analysis was restricted to include information posted by the company, and efforts to identify any content posted about the company by others can be conducted, upon request.

7.2 Domains & Websites

artadvisory-partners.com



Accessed: 28 Aug 2022

The company's website promotes its art advisory services, including sourcing and purchasing. The website also displays pages relating to the company's projects, clients, and staff. The domain was created in August 2015 and registry details are private.

In addition, the company was found to have registered the following domains:

Domain	Creation Date	Live Website
artadvisorypartners-ltd.com	21 Nov 2021	Inactive – no cached versions available.
allanartadvisory.com	21 Jul 2010	Inactive – cached versions between July 2010 and July 2015 show it to have hosted information about the company's services and projects.

8. Press & Media

Adverse Media, PEP & Sanctions Check: Adverse Media

Adverse media was found to be associated with the company and its project with the London Road Art Consortium (LRAC).

According to a Guardian article, in May 2019 the company was hired by the LRAC to advise on an upcoming exhibition. In August 2019 the BBC reported the company to have been fired the LRAC project due several issues including the company Founder and Director Eric Allan being "disruptive" and "argumentative" during meetings. The LRAC released an official statement a week later stating the company was let go due to "irreconcilable differences" between the teams. No official statement from Art Advisory Partners was identified.

A year later, in August 2020, the former Head of the LRAC Vincent Groff, was interviewed by Bloomberg and discussed the issue. Vincent claimed he found the company to be "extremely disorganised" and "failed to follow through on promises" but declined to provide further information.

The company has a moderate online media footprint beyond that detailed above.

The company has also been referenced in media published between 1999 and 2022 in relation to its operations, including:

- Projects ^^^^
- Events ^^^
- Awards ^^^^
- Acquisitions ^^^^^
- Business profiles ^^^

9. Fine Print

Validity of Information

Sources used with the methodologies used have been listed below:

Social Media	Data Analysis of the company's posted content (more than 300 Platforms)
Sanction Checks	Comply Advantage and Search Platforms (more than 2.5 million profiles)
Employee & Client Reviews	Check through Employee & Client Reviews
Press & Media	Check through Open-Source Databases
Cached Information	Checks for Cached version of Web Pages in a database (more than 600 billion web pages)
Domains & Websites	Registration Details of Domains & Websites (more than 200 million active websites and more than 970 million inactive websites)
Comprehensive Web Search	Surface Web
Corporate Records	Details on Registration, Shareholding and Subsidiaries & Affiliates (our global repository has more than 202 million corporate records)